



WINGS • PIZZA • BURGERS

WINGS-PIZZA-N-THINGS OF AMERICA, INC. INVESTMENT REQUIREMENTS

		Limited Service Location Counter Service Carryout & Delivery		Quick Service Restaurant Counter Service Dine In, Limited Service Bar - Carryout & Delivery		Full Service Restaurant Table Service Dine In, Full Service Bar - Carryout & Delivery	
		1400 to 2200 Square Ft		2200 to 3000 Square Ft.		2800 to 5000 Square Ft.	
Investment Range		Low	High	Low	High	Low	High
One Time	Franchise Fee	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000
One Time	Training Fees	\$2,500	\$2,500	\$2,500	\$4,500	\$2,500	\$4,500
One Time	Marketing Fees	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Ongoing	Professional Fees	\$2,000	\$4,000	\$2,000	\$7,500	\$3,000	\$12,500
Monthly	Location Lease Initial Cost	\$3,000	\$10,000	\$5,000	\$12,000	\$6,000	\$18,000
One Time	Architectural Plans	\$3,000	\$10,000	\$5,000	\$10,000	\$5,000	\$15,000
One Time	Code Enforcement Review Fees	\$600	\$3,000	\$600	\$3,000	\$2,000	\$5,000
Annual	Business Licenses & Permits	\$500	\$3,000	\$1,000	\$3,000	\$2,500	\$8,000
One Time	Alcohol Beverage Sales Permit	\$0	\$0	\$2,000	\$25,000	\$5,000	\$25,000
One Time	Utility Deposits	\$1,000	\$3,000	\$1,000	\$4,000	\$1,000	\$8,000
Annual	Insurance - Umbrella Liability	\$4,000	\$10,000	\$8,000	\$15,000	\$8,000	\$22,500
Preconstruction Investment		\$44,100	\$73,000	\$54,600	\$111,500	\$62,500	\$146,000
One Time	Leasehold Improvements	\$30,000	\$70,000	\$50,000	\$200,000	\$80,000	\$300,000
One Time	Restaurant Large Equipment	\$50,000	\$80,000	\$70,000	\$110,000	\$70,000	\$150,000
Annual	Restaurant Smallwares	\$2,000	\$5,000	\$5,000	\$12,000	\$6,000	\$15,000
One Time	Restaurant Furnishings	\$5,000	\$15,000	\$18,000	\$30,000	\$20,000	\$30,000
One Time	Décor Package	\$3,000	\$5,000	\$4,500	\$7,500	\$5,000	\$12,500
Install	Video & Audio System	\$2,000	\$5,000	\$10,000	\$24,000	\$15,000	\$30,000
Install	Digital Security System	\$1,000	\$2,500	\$2,500	\$9,000	\$5,000	\$25,000
One Time	Exterior & Interior Signage	\$8,000	\$15,000	\$10,000	\$18,000	\$12,000	\$30,000
One Time	Point of Sale System	\$11,000	\$18,000	\$16,000	\$25,000	\$18,000	\$28,000
One Time	Office Equipment/Phone System	\$1,500	\$3,000	\$2,500	\$6,000	\$2,500	\$7,500
One Time	Drop Safe & Lock Box	\$1,000	\$2,500	\$1,000	\$2,500	\$1,000	\$2,500
Construction & Equipment Investment		\$114,500	\$221,000	\$189,500	\$444,000	\$234,500	\$630,500
One Time	Travel Expense - HQ Training	\$2,450	\$5,000	\$2,450	\$5,000	\$2,450	\$7,250
One Time	Pre-Opening Mgmt Payroll	\$2,750	\$4,800	\$2,750	\$4,800	\$4,000	\$7,600
One Time	Grand Opening Marketing	\$4,000	\$10,000	\$6,000	\$10,000	\$8,000	\$12,000
Annual	Staff Uniform Shirts & Hats	\$250	\$500	\$1,000	\$2,200	\$1,500	\$3,200
One Time	Pre-Opening Staff Payroll	\$1,280	\$2,250	\$5,280	\$8,150	\$8,100	\$11,250
Weekly	Initial Food Inventory	\$3,600	\$6,000	\$4,800	\$7,200	\$5,200	\$8,850
Bi-Weekly	Initial Bar Inventory	\$0	\$0	\$1,250	\$2,650	\$1,500	\$4,000
Ongoing	Change Fund & Petty Cash	\$400	\$1,000	\$1,000	\$4,000	\$2,000	\$6,000
Restaurant Opening Investment		\$14,730	\$29,550	\$24,530	\$44,000	\$32,750	\$60,150
Additional Working Capital		\$20,000	\$30,000	\$30,000	\$60,000	\$45,000	\$60,000
Grand Total Restaurant Investment		\$193,330	\$353,550	\$298,630	\$659,500	\$374,750	\$896,650

All of these figures are only estimated ranges of possible investments to open a Wings-Pizza-N-Things restaurant, based the experience and knowledge of our management team and feedback from franchisees about their restaurant opening costs. Your actual investment may vary from the above ranges based on the location of your restaurant and the cost of various items. We suggest that you research and establish a pre-opening budget prior to seeking any funding to ensure that money is available to you to successfully open and operate your Wing-Pizza-N-Things restaurant.